

Citizen Survey Results 2021



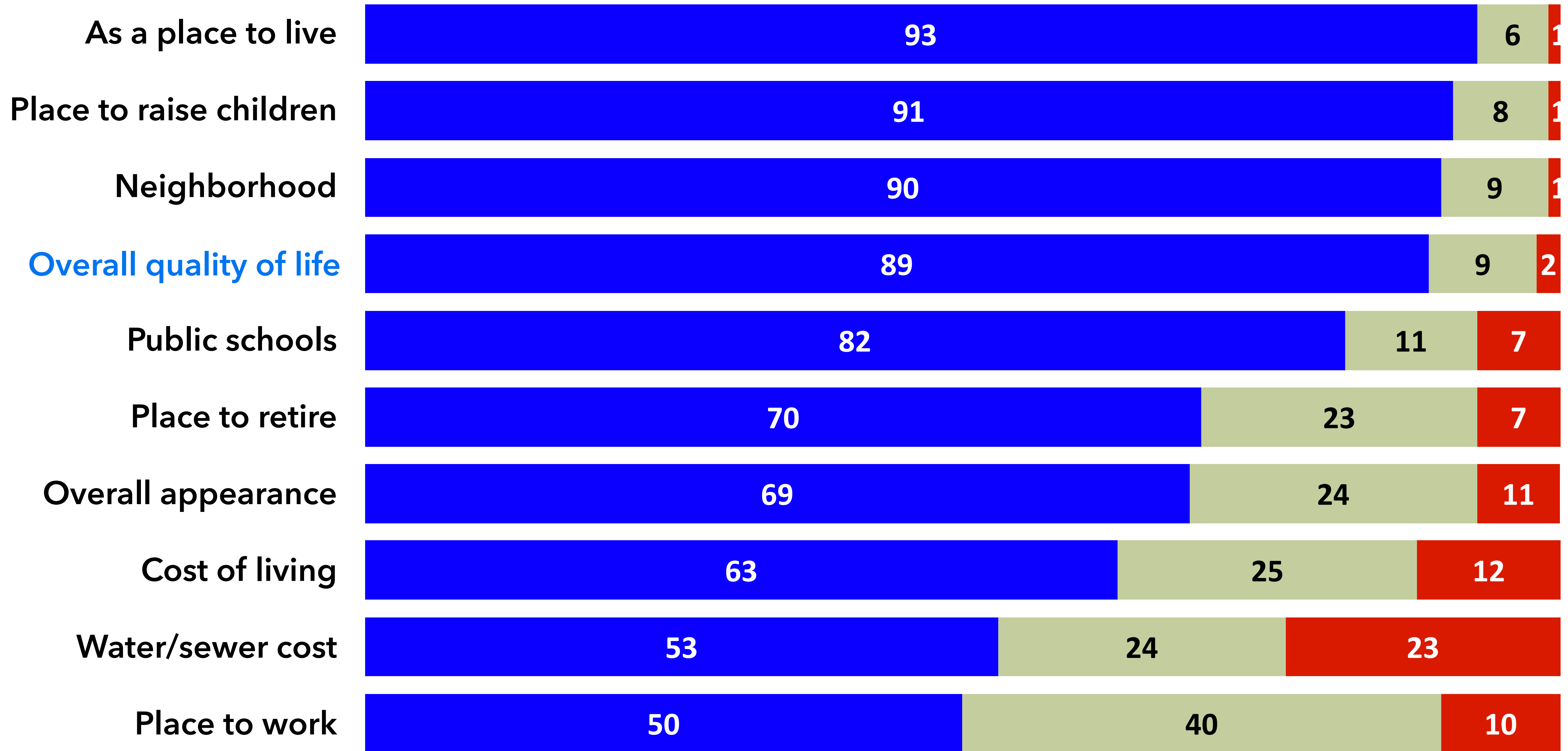
OPINION RESEARCH SPECIALISTS, LLC
Springfield, Missouri

SURVEY DESIGN AND METHODOLOGY

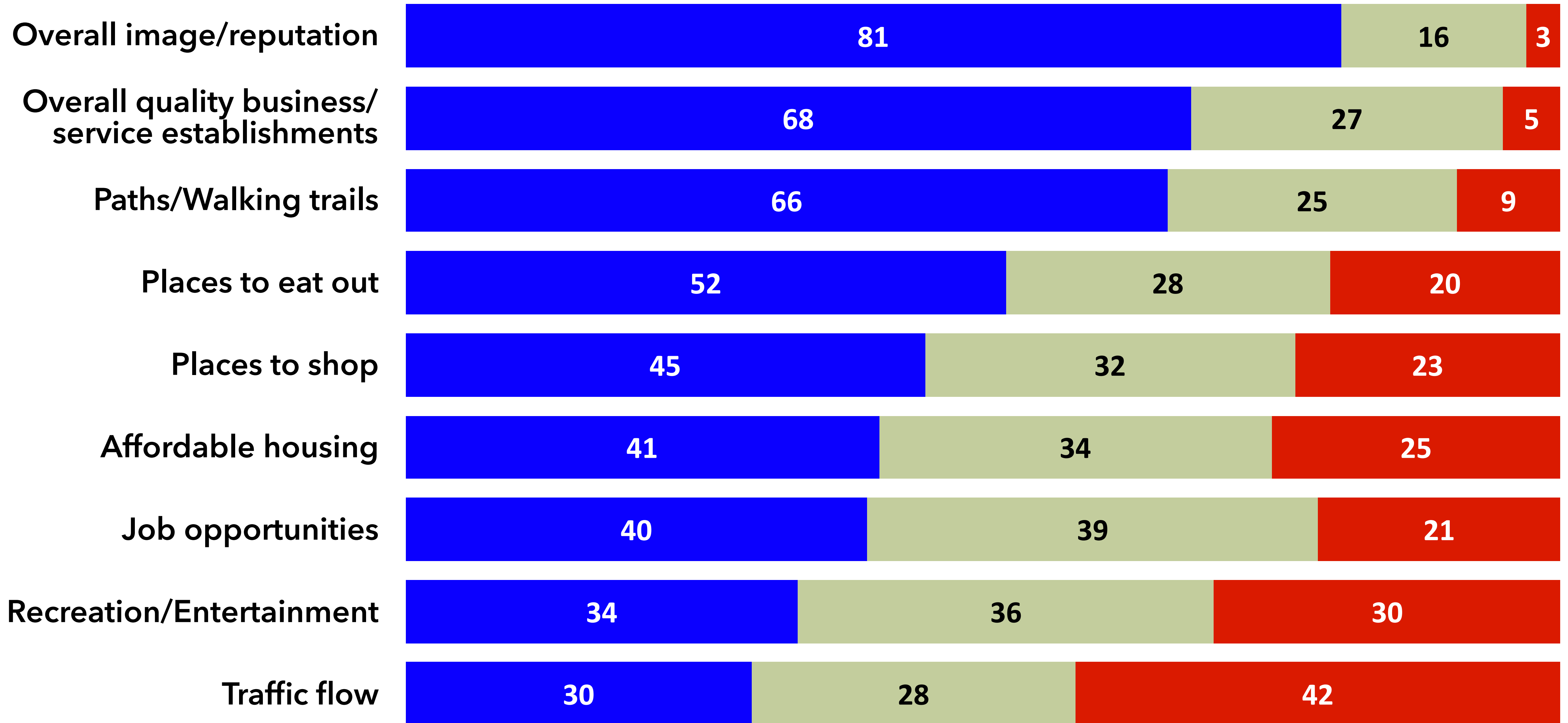
- ◆ Survey conducted from May 4 - June 4, 2021
 - 2nd in a series (2018)
- ◆ Hybrid model (725 completed questionnaires, +/- 3.5% moe)
 - Probability Sample: 6-page questionnaire with online option mailed to 3,000 randomly selected households in Republic
 - ➔ 657 responses (625 mail + 32 online) = 23.1% response rate
 - Nonprobability "Open Participation" Sample: 68 responses (online)

Overview of Survey Results

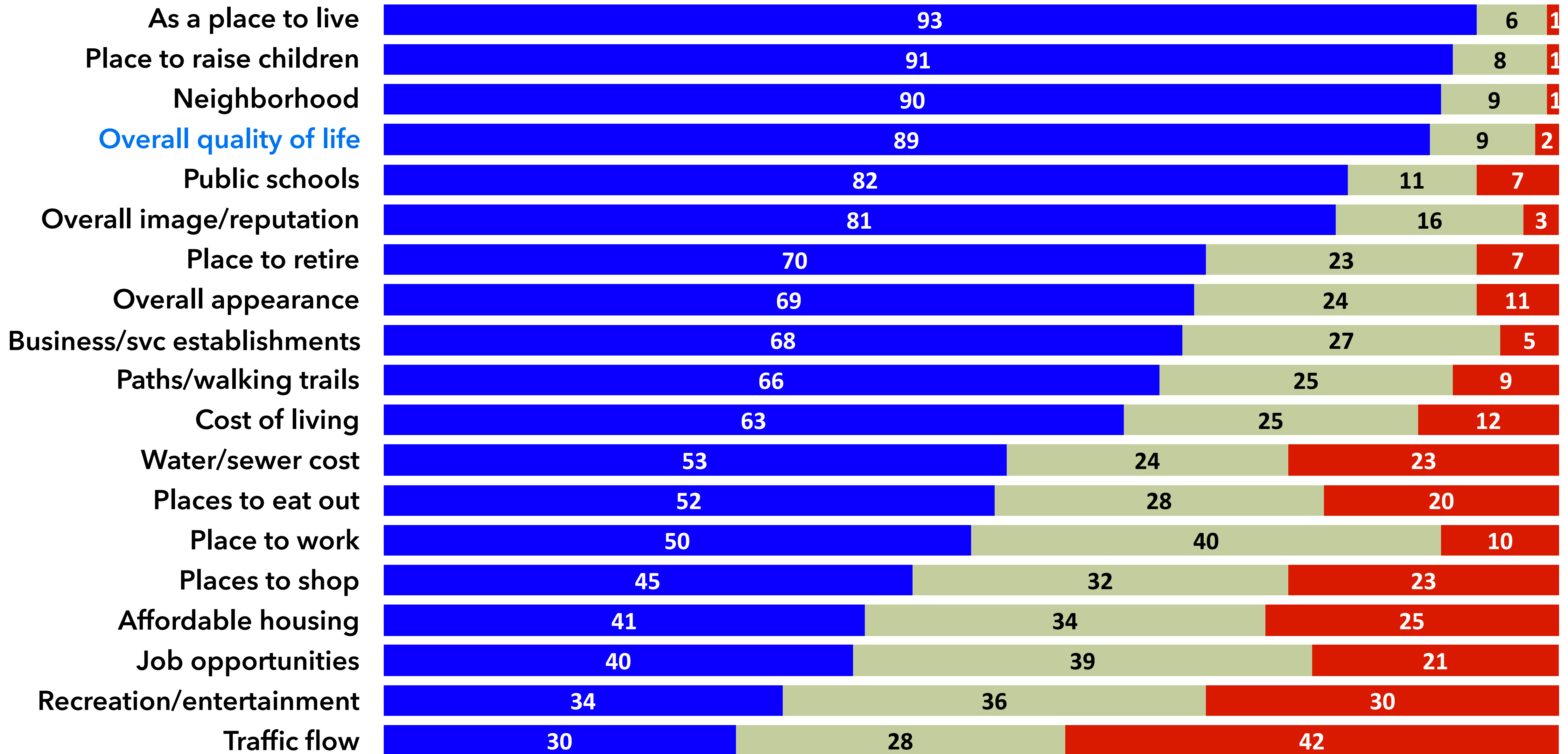
Republic Quality of Life Factors



Republic Community Characteristics



Rating 19 Aspects of the Republic Community

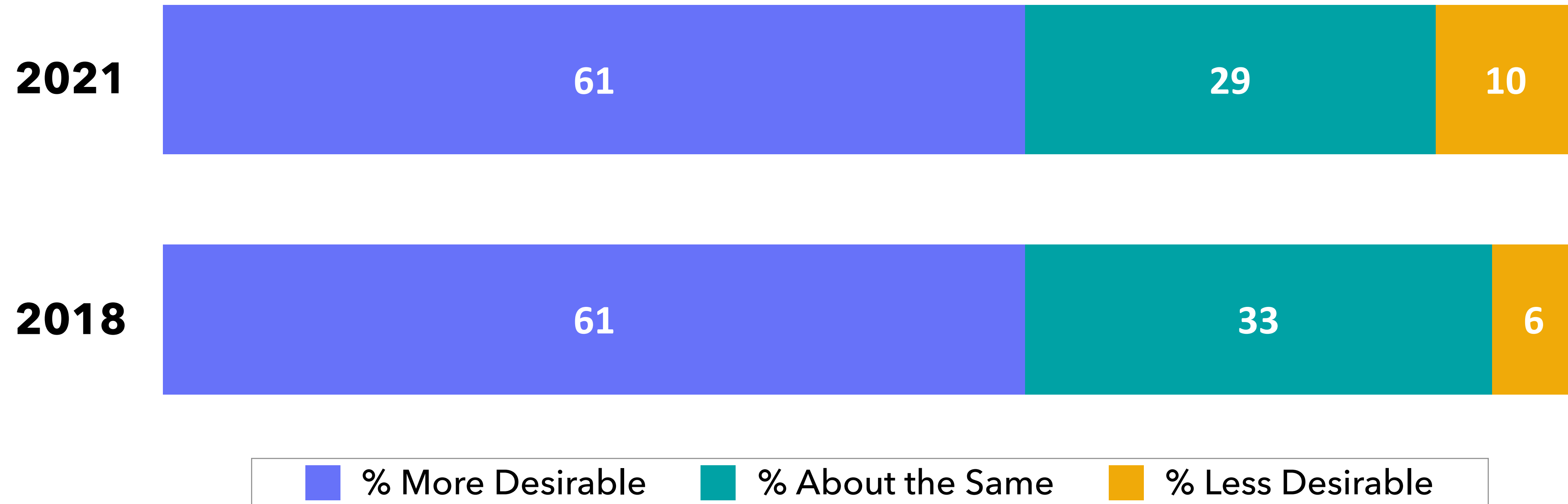


Republic Quality of Life Factors and Community Characteristics – Trends

Republic Quality of Life Factors	2018*	2021*	Change
Cost of water and sewer services	40%	53%	+13%
Republic Community Characteristics	2018*	2021*	Change
Variety of places to eat out	40%	52%	+12%
Variety of places to shop	35%	45%	+10%
Availability of affordable housing	72%	41%	-31%

* Percent "very good/good" on a 5-point scale.

Desirability of Republic as a Place to Live Over the Past 5 Years



Recommend Living and Remaining in Republic

Recommend living
in Republic to
someone who asks

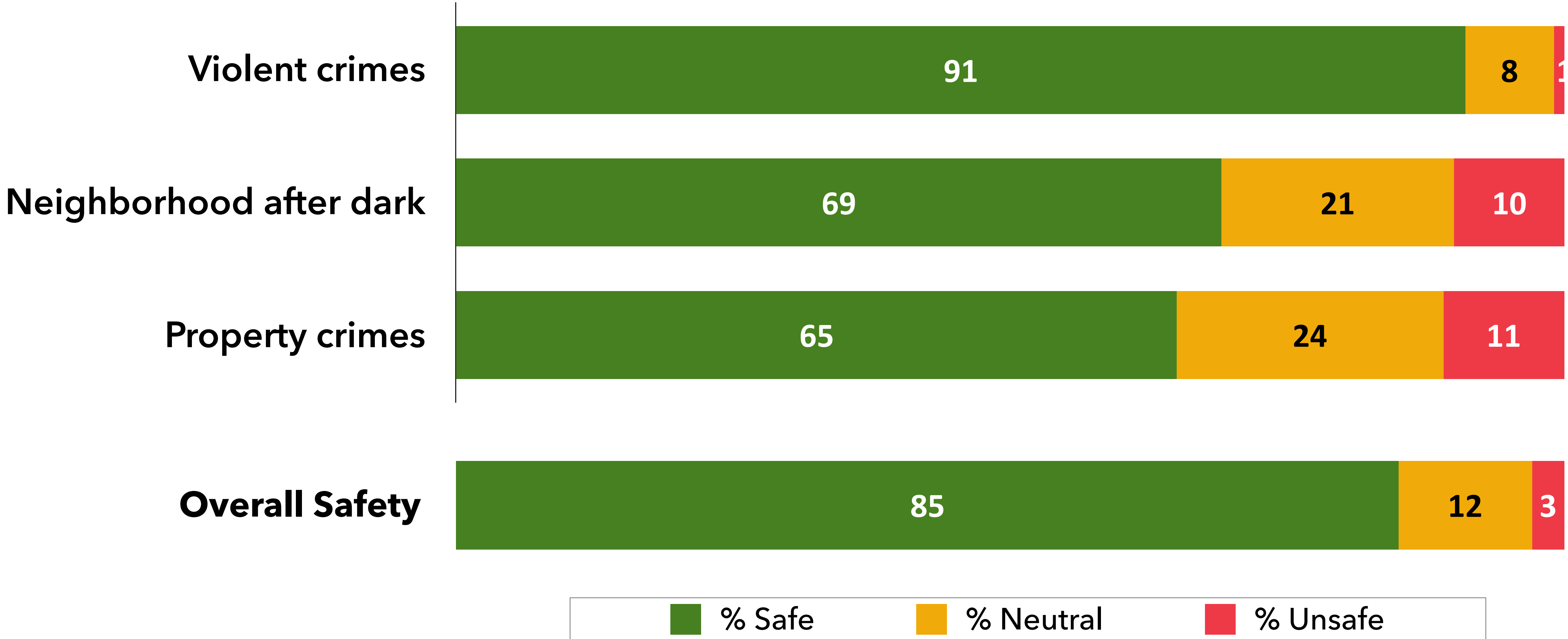
92%

Remain in Republic
for the next 5 years

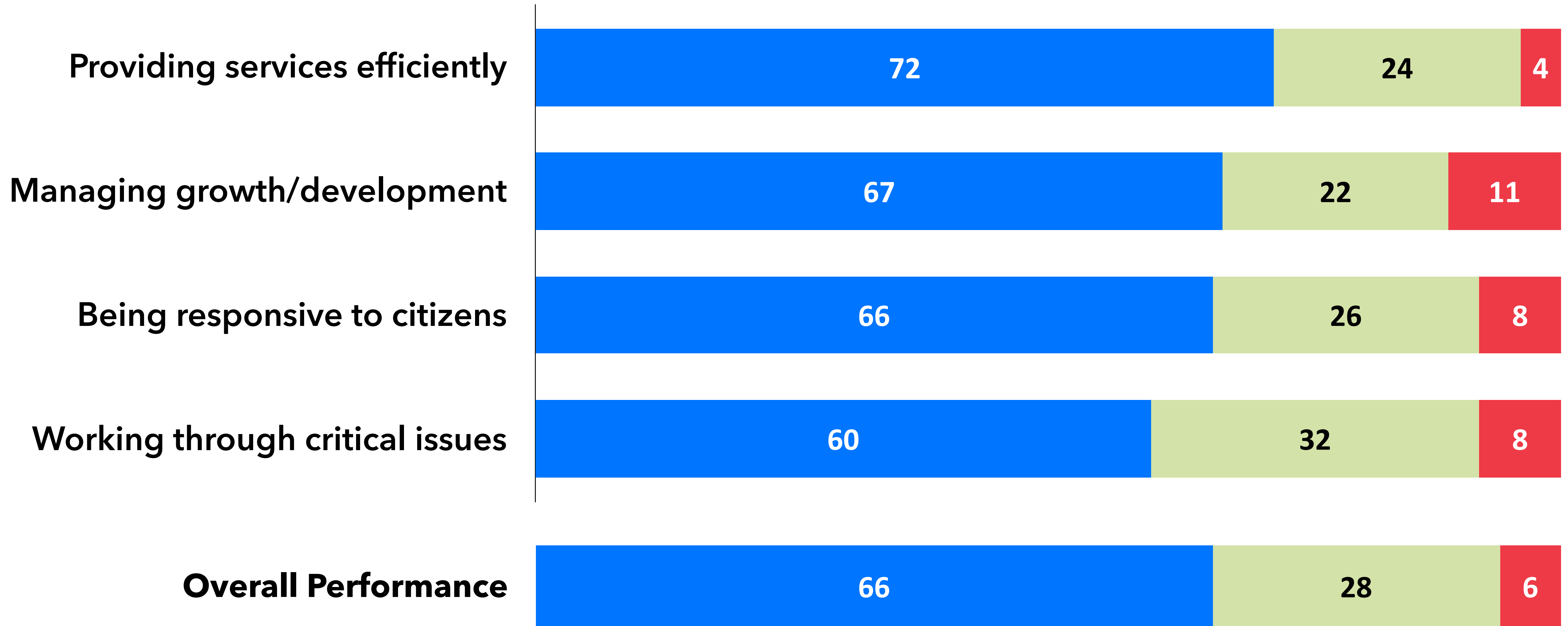
92%

Very/Somewhat Likely

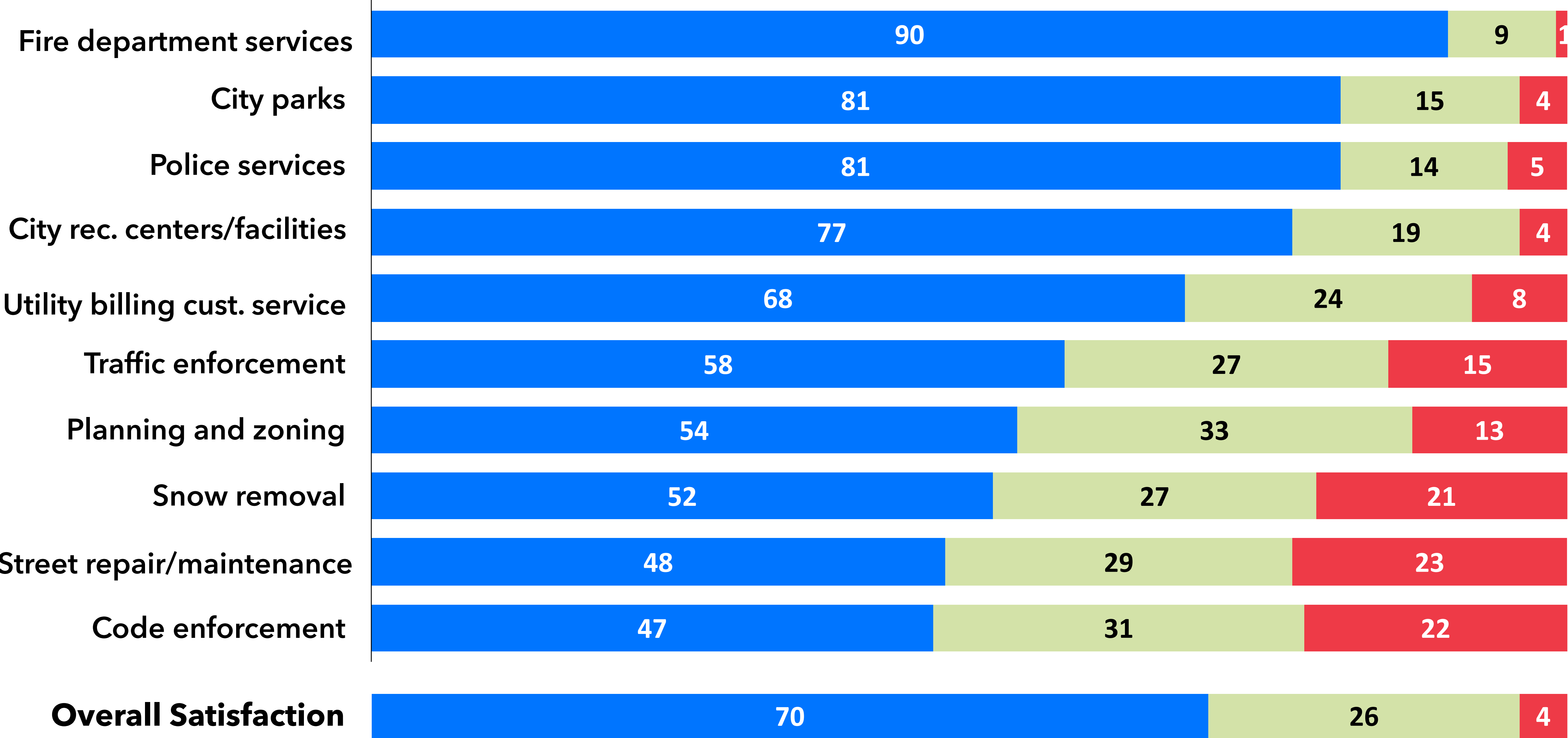
Perceptions of Safety in Republic



Republic City Government Performance



Satisfaction with Republic City Services



■ % Satisfied ■ % Neutral ■ % Dissatisfied

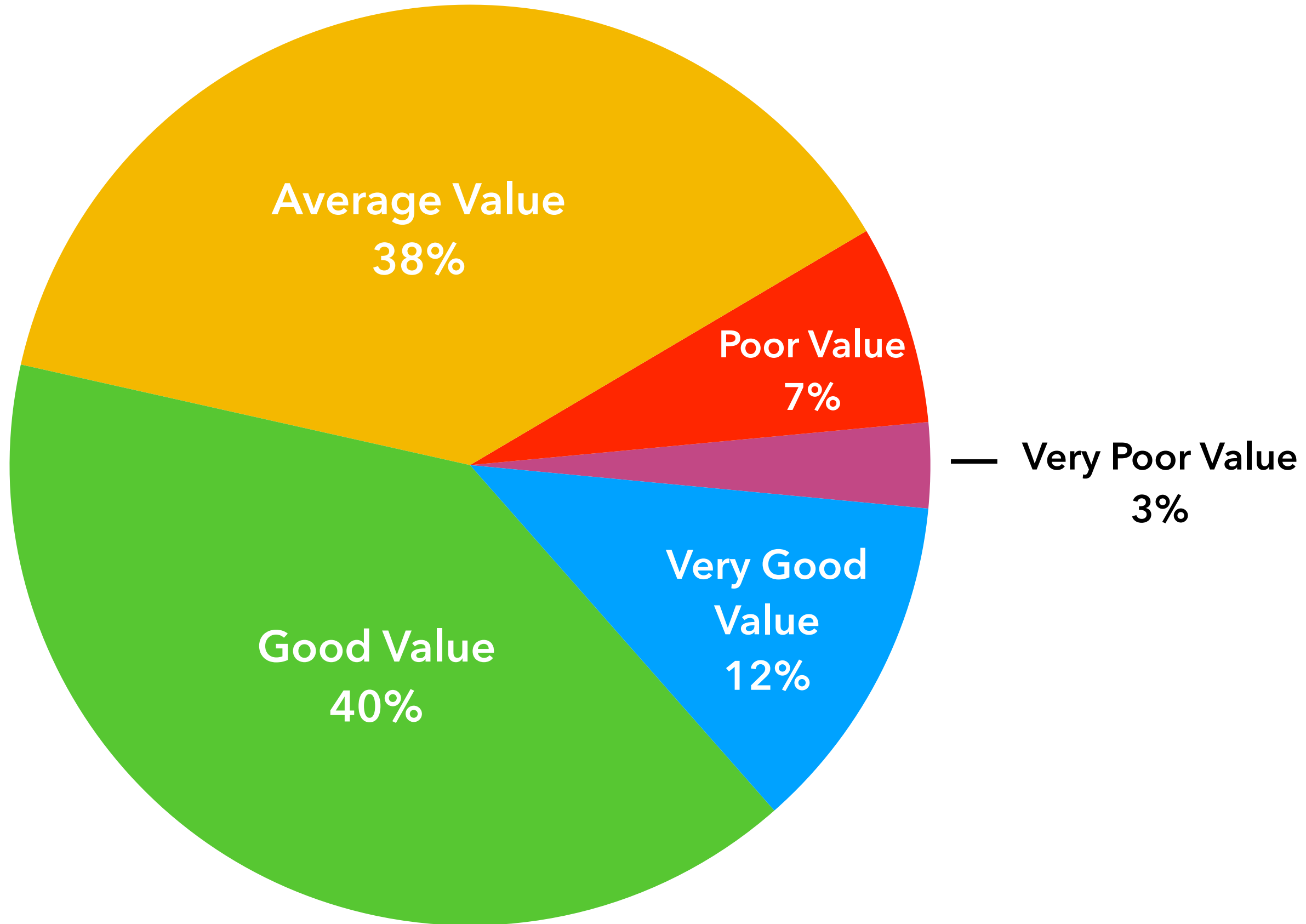
Satisfaction with Republic City Services — Trends

City Services	2018*	2021*	Change
City parks	90%	81%	-9%
Code enforcement	58%	47%	-11%
Street repair & maintenance	60%	48%	-12%
Traffic enforcement	72%	58%	-14%

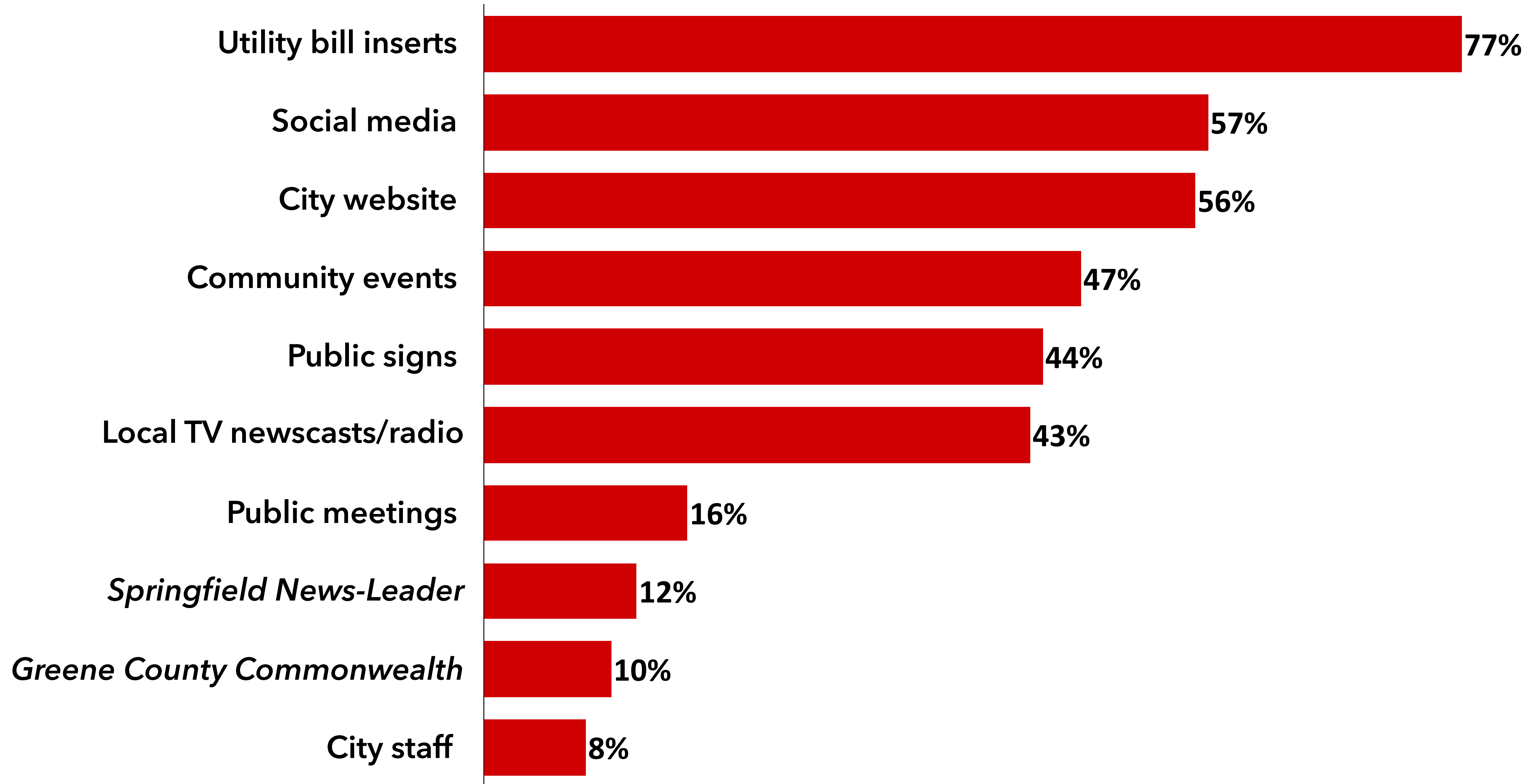
* Percent "very satisfied/satisfied" on a 5-point scale.

Overall Value of City Services and Programs

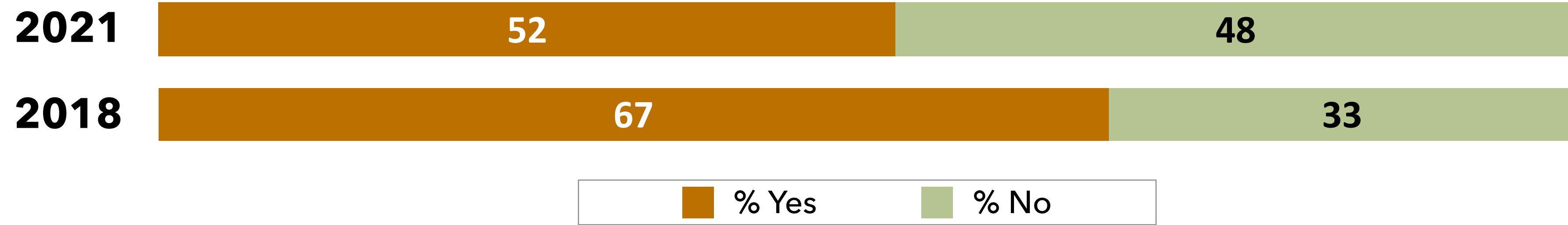
Thinking about the various city services and programs provided by the City of Republic, how would you describe the overall value of city services/programs given the level of city taxes and fees you pay?



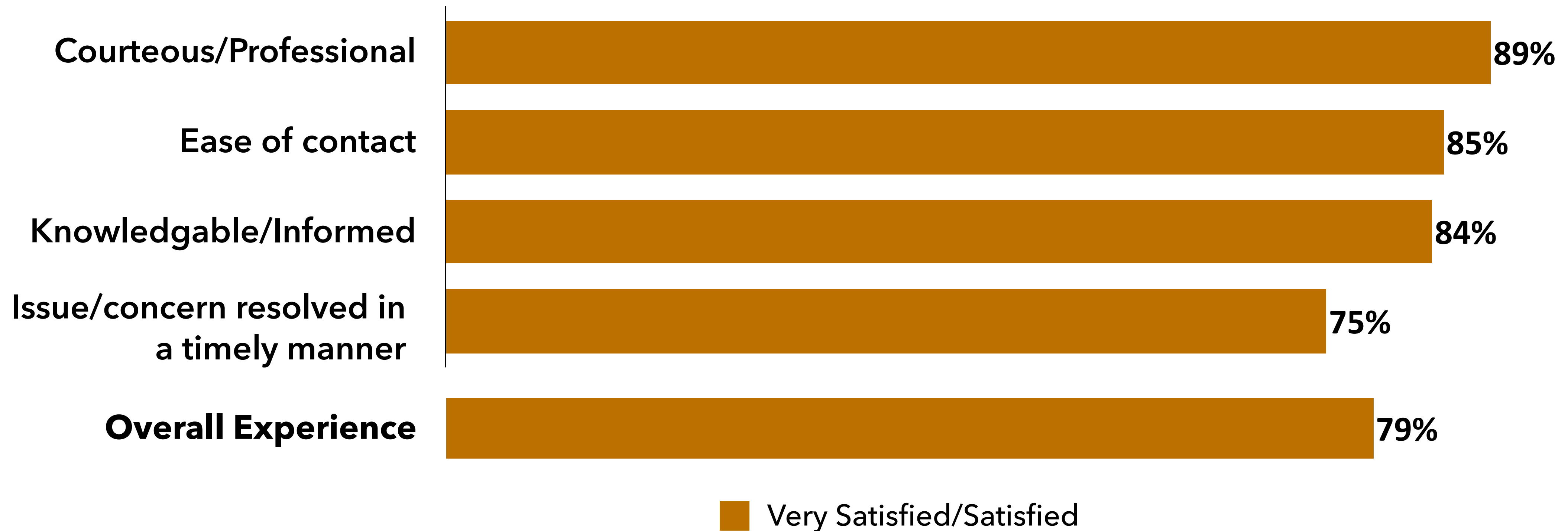
Effective City Information Sources



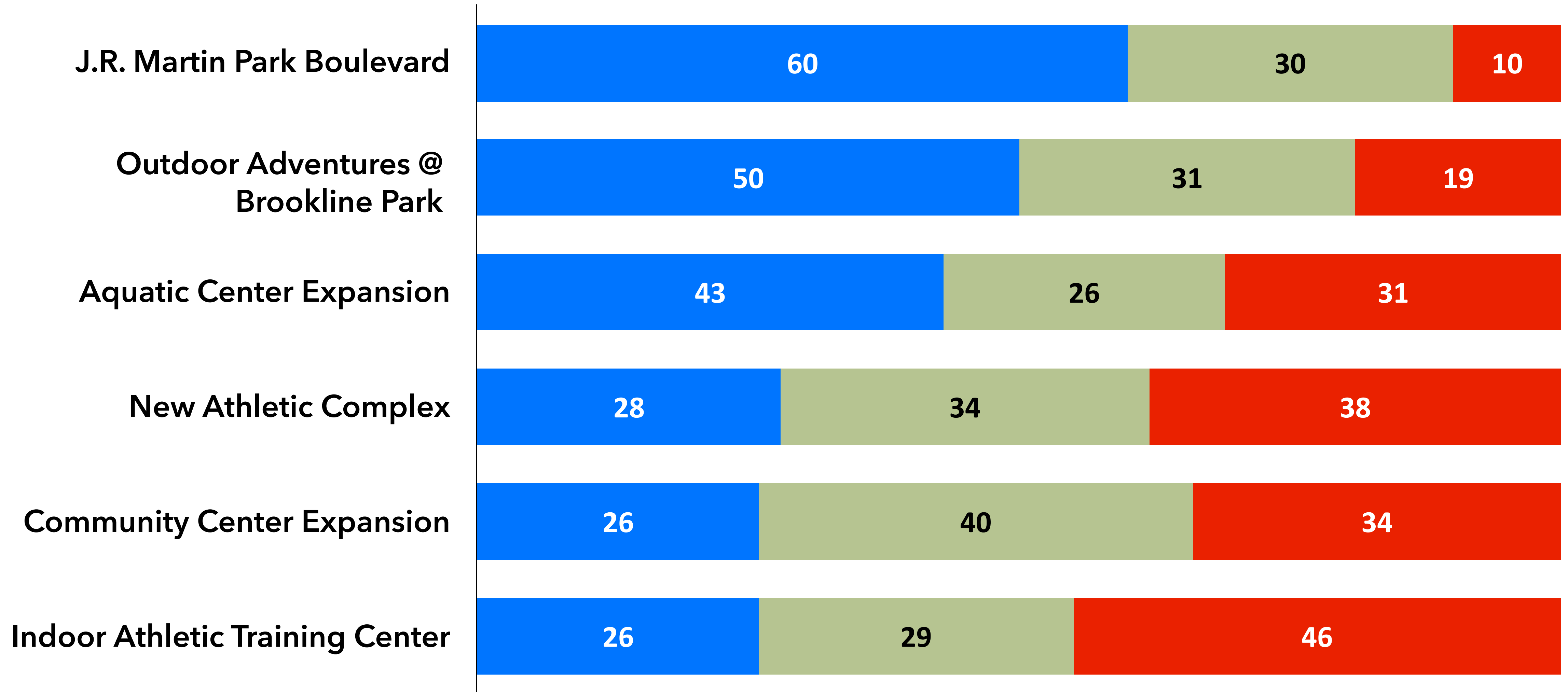
Contact with Republic City Employees



Satisfaction with Republic City Employees — 2021



Level of Interest in New Projects by Parks & Recreation Dept.

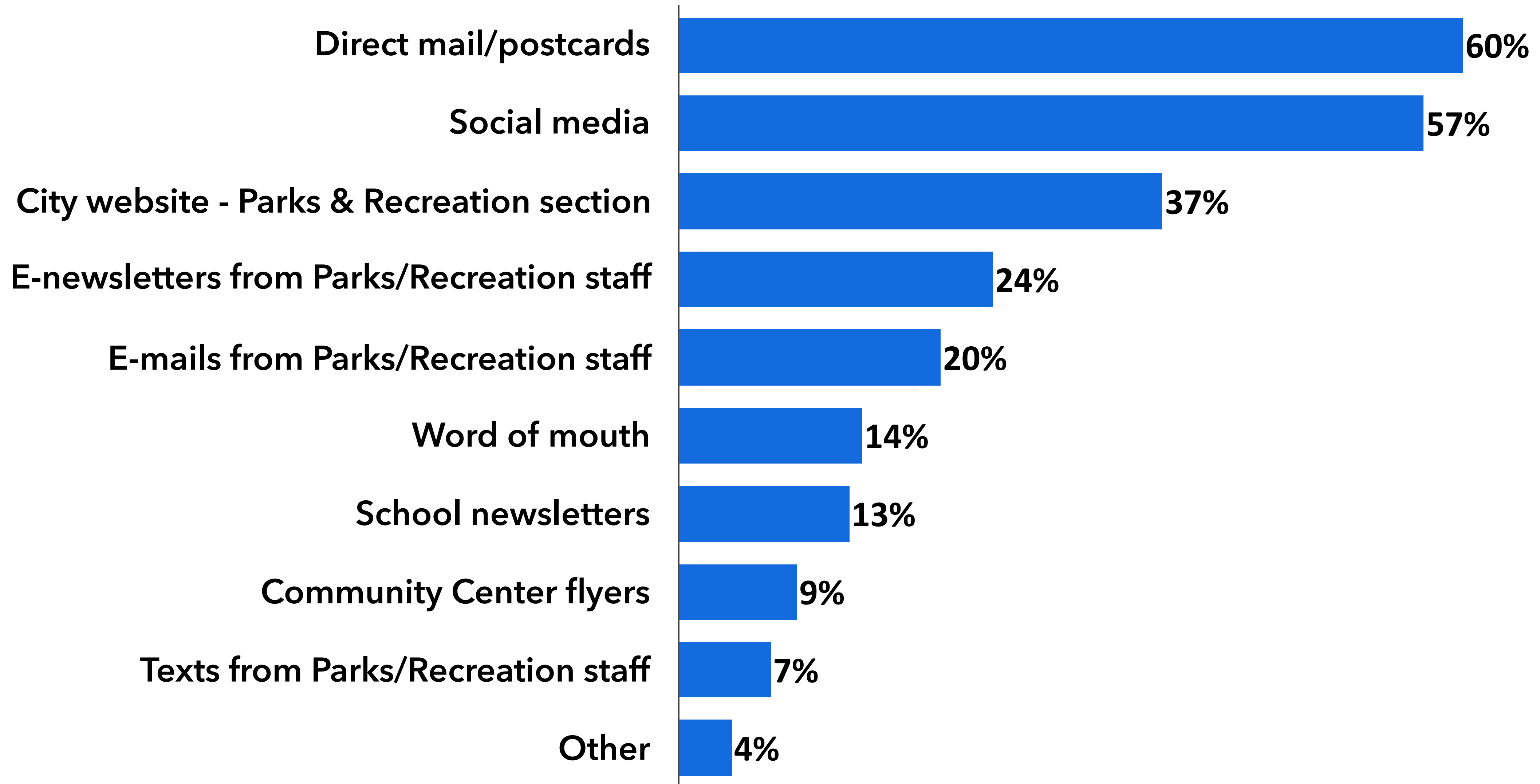


■ % Very Interested ■ % Somewhat Interested ■ % Not Interested

Level of Interest by Demographics (% Very Interested)

	J.R. Martin Park Boulevard	Ozark Adventure @ Brookline Park	Aquatic Center Expansion
Children in Household			
Yes	73%	72%	68%
No	52%	34%	24%
Respondent Age			
18-34 years old	74%	71%	63%
35-49 years old	71%	63%	61%
50-64 years old	58%	43%	30%
65+ years old	43%	20%	17%
Educational Level			
High school or less	48%	33%	32%
Some college/Vo-Tech	59%	47%	41%
College graduate	68%	60%	50%
Household Income			
< 40K	53%	43%	36%
40K - 80K	65%	53%	43%
> 80K	65%	54%	51%

Preferred Method of Staying Informed About Parks & Recreation Department Programs and Events

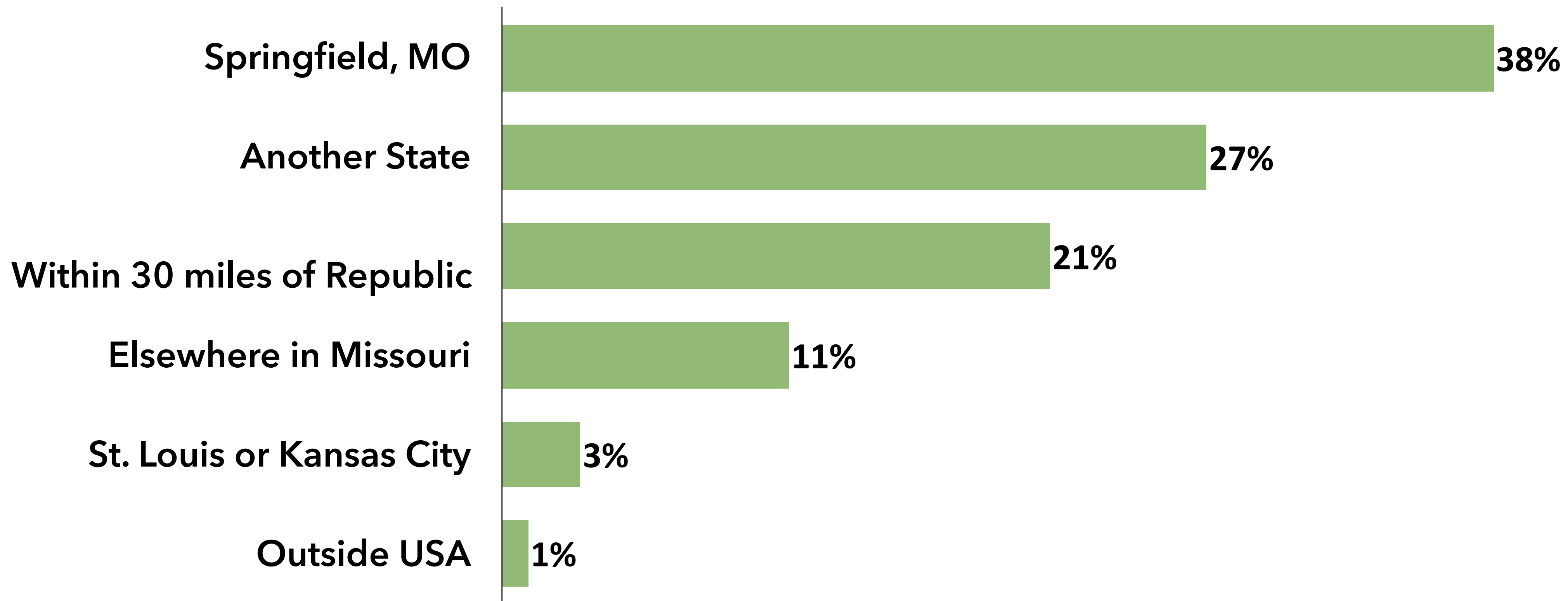


Life-Long Resident of Republic

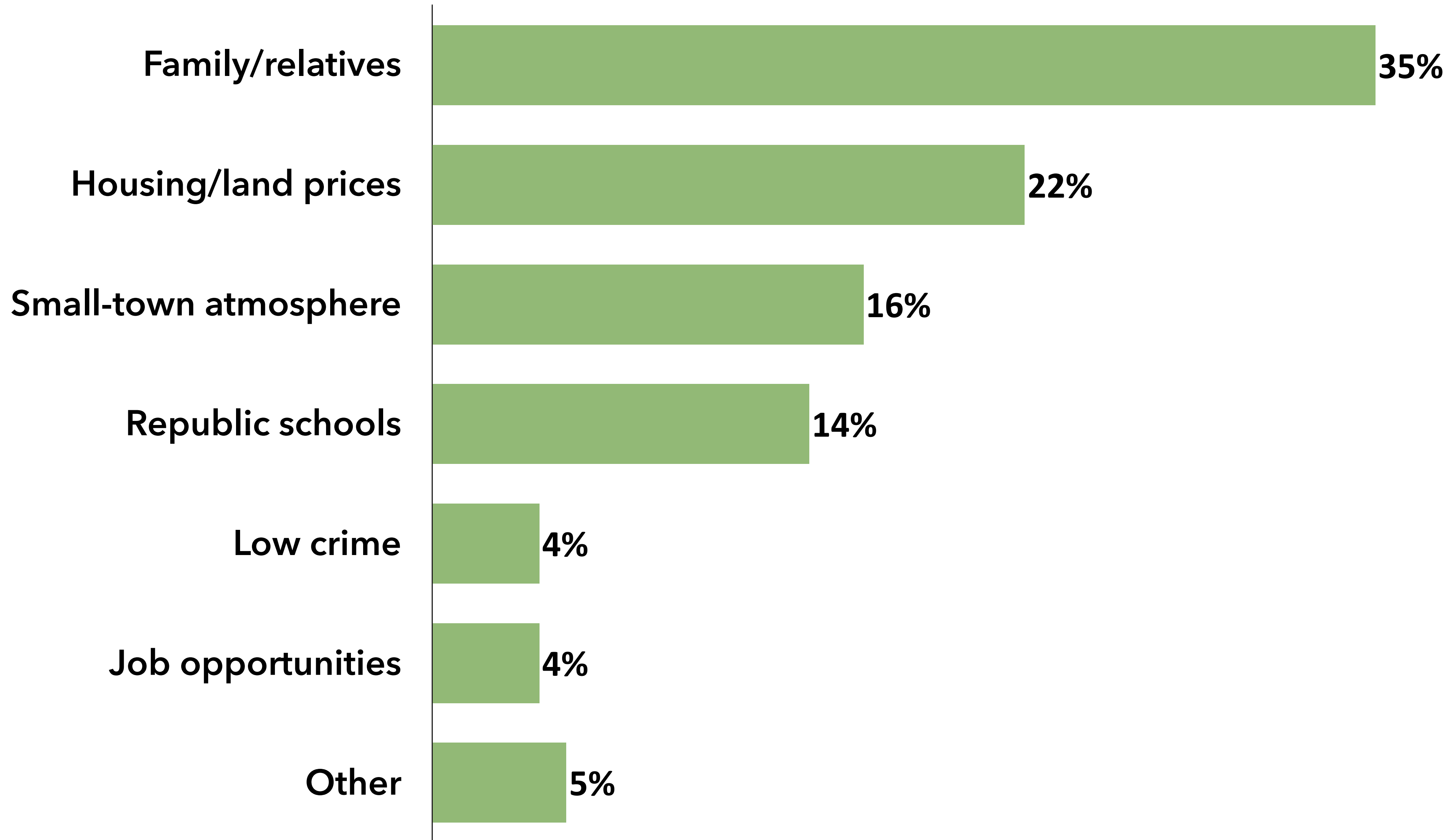


■ % Life-Long Resident ■ % Moved to Republic

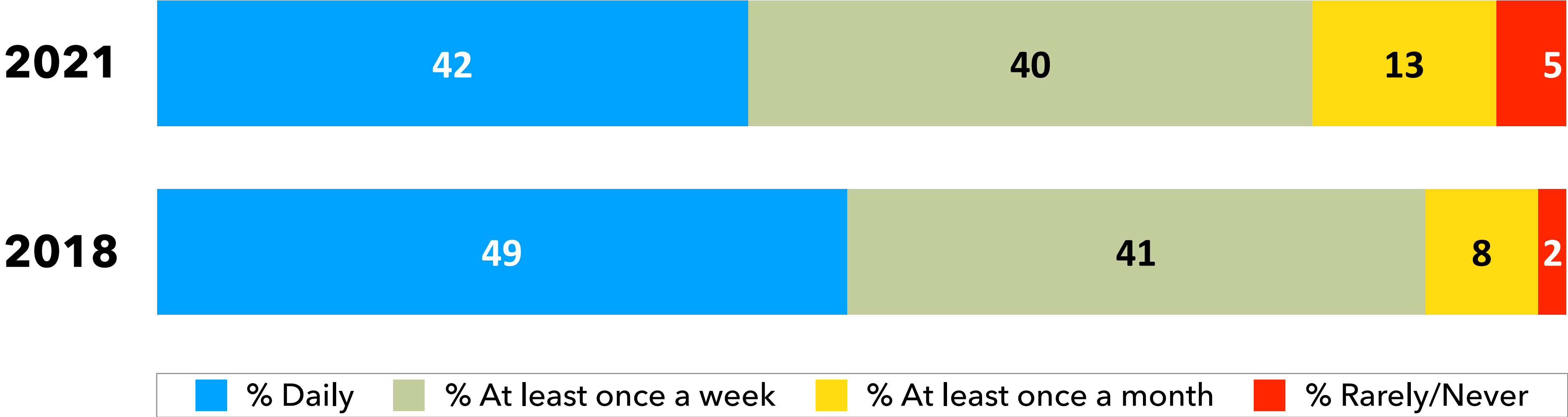
Prior Residency



Primary Reason for Moving to Republic



Frequency of Travel to Springfield



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